

# B2B advertising doesn't need to be complicated



build your custom audience



create exceptional content



deploy across all channels

DELIVERABLE	BRONZE	SILVER	GOLD	PLATINUM
Search Retargeting Keyword Combinations	100	150	200	250
Companies Targeted for Account-Based Marketing (ABM)	25	50	75	100
Onboarding for Customer-Relationship Management (CRM)	✓	✓	✓	✓
Remarketing of Website and Landing Page Visitors	✓	✓	✓	✓
HTML5 Animated Display Banner Creation (5)	✓	✓	✓	✓
Search Retargeting Banner Impressions (DSP)	50,000	75,000	100,000	125,000
ABM Banner Impressions (DSP & Social)	50,000	75,000	100,000	125,000
Custom Video Production		✓	✓	✓
Search Retargeting Video Impressions (DSP)		25,000	50,000	75,000
ABM Video Impressions (DSP & Social)		25,000	50,000	75,000
Custom Prospect Email Template (HTML)			✓	✓
Targeted B2B Contact Emails (Delivered)			5,000	10,000
Prospect Email Marketing Database (Unlimited Client Use)			5,000	10,000

Programmatic B2B



**COMPREHENSIVE PROGRAM COST (60 DAYS)**    \$    **4,500**    \$    **9,500**    \$    **15,500**    \$    **22,500**